

GLTV

GOOD LIFE TELEVISION

WHO WE ARE

- Culinary Professionals
- Lifestyle and Beauty Experts
- Sports Influencers
- Food and Nutrition Influencers
- Published Authors
- Educators and Contributors for National Media Outlets
- Content Creators
- Media Insiders
- Bilingual Talent



GLTV's talented experts are the ultimate brand ambassadors. From food and fitness to beauty and lifestyle, they are passionate about helping people live **the good life**.

Accessible advice, must-make recipes, and authentic product endorsements span multiple media platforms.



WHAT WE DO

WE OFFER A **TURN-KEY SOLUTION** FOR BOTH OUR BRAND PARTNERS AND OUR TEAM OF EXPERTS.

For Our Brands, We Provide:

- Options for Media Coverage - including bilingual
- Guaranteed Bookings and Impressions
- Confirmation of Brand Placement
- Recipe and Script Approval
- Media Training
- Professional Food and Set Styling
- Video + Production
- Brand + Content Strategy
- Multiple platform media placement: Broadcast, OTT, Digital, Social
- Nutrition Expert Deployment for Crisis Communications
- Brand Centric Event Marketing

For Our Experts, We Provide:

- Spokesperson Opportunities
- Multi-Platform Media Opportunities
- Content Ideas
- Organized Segment Outlines with "Show Flow"
- Message Training + Media Training
- Grocery Delivery for All Segments
- Make-up and Wardrobe Feedback and Advice



BRANDS THAT LOVE WORKING WITH GLTV



MEET OUR EXPERTS







MEDIA EXPERT FOLLOWERS

 827,435

 251,758

TOTAL: 1,079,193

GLTV
GOOD LIFE TELEVISION

RECENT PRESS + AWARDS

PARTNERSHIP WITH



WINNER



BEST LIVE VIDEO STRATEGY

Firework &



Chef Anna Rossi

THE PARTNERSHIP BETWEEN CHEF ANNA ROSSI AND THE FRESH MARKET IS MANAGED BY EMMY NOMINATED PRODUCER, PARKER WALLACE OF PARKER'S PLATE AND RDTV.



READ MORE

WORK WITH GLTV

WE WANT TO TAKE YOUR BRAND TO
A NEW LEVEL OF REACH AND EXPERTISE.



FOR MORE INFORMATION ON WORKING WITH **GLTV**, CONTACT:

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